

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>168091</b>
	Alt Order #:	06860227
	Product Desc:	KLOBUCHAR FOR SENATE
	Estimate:	606
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	GENERAL

**KSTP-TV, LLC and KSAX-TV**

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Abar Hutton Media</b>
	Buying Contact:	Shelli Hutton
	Billing Contact:	
		6190 Grovedale Ct 200
		Alexandria, VA 22310-2552

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Klobuchar for Senate
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	3
	Revenue Codes:	AGY, POL, CAND

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	55	\$26,665.00	\$22,665.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	55	\$26,665.00	\$22,665.25	0.00
<b>Totals</b>	<b>55</b>	<b>\$26,665.00</b>	<b>\$22,665.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	39%	\$26,665.00
Market	100%	\$68,371.79

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	60%	\$41,023.08
KMSP	0%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$683.72
WCCO	0%	\$0.00
WFTC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/07/12	10/07/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$900.00	4	0.00	NM	1	\$900.00
SUN LN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$900.00		0.00					
2	M	10/07/12	10/07/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$400.00	4	0.00	NM	1	\$400.00
GM SUN															

Order / Rev:	168091
Alt Order #:	06860227
Flight Dates:	10/02/12 - 10/08/12

Advertiser:	Klobuchar for Senate
Product Desc:	KLOBUCHAR FOR SENATE
Estimate:	606

**KSTP-TV, LLC and KSAX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	M	10/07/12	10/07/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$400.00	4	0.00	NM	1	\$400.00
GM SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$400.00			0.00			
3	M	10/07/12	10/07/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$400.00	4	0.00	NM	1	\$400.00
SUN LN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$400.00			0.00			
4	M	10/06/12	10/06/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
5 EW NEWS SAT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1		\$150.00			0.00			
5	M	10/06/12	10/06/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$300.00	4	0.00	NM	1	\$300.00
GM SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1		\$300.00			0.00			
6	M	10/07/12	10/07/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$240.00	4	0.00	NM	1	\$240.00
5 EW NEWS SUN 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$240.00			0.00			
7	M	10/06/12	10/06/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
5 EW NEWS SA 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-			1		\$175.00			0.00			
8	M	10/07/12	10/07/12	Su 1105-1135p Sun 1105-1135p	CM	1105-1135p	-----S	:30	1	\$150.00	4	0.00	NM	1	\$150.00
JASON DAVIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$150.00			0.00			
9	M	10/07/12	10/07/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$150.00	4	0.00	NM	1	\$150.00
5 EW NEWS SUN 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S			1		\$150.00			0.00			
10	M	10/04/12	10/05/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a	---TF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--			2		\$100.00			0.00			
11	M	10/08/12	10/08/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
JIMMY KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1		\$150.00			0.00			
12	M	10/03/12	10/04/12	M-F 1035-1102p Nightline	CM	1035-1102p	--WT---	:30	2	\$350.00	4	0.00	NM	2	\$700.00
NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WT---			2		\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/01/12-10/07/12	M-F 1035-1102p			1035-1102p	--WTh----	:30		<del>(\$350.00)</del>		0.00	NM		
See MG 12.3 [PE Due HRA]															
3	M	10/08/12-10/08/12	M-F The View			10-11a	M-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 12.1 10/03															

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	M	10/03/12	10/05/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	--W-F--	:30	2	\$625.00	4	0.00	NM	2	\$1,250.00
5 EW NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$625.00		0.00			
14	M	10/08/12	10/08/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
DWTs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$3,500.00		0.00			
15	M	10/04/12	10/04/12	Thursday Prime B Grey's Anatomy	CM	8-9p	---T---	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
GREY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$3,000.00		0.00			
16	M	10/08/12	10/08/12	Monday Prime C Castle	CM	9-10p	M-----	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$3,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/08/12-10/14/12		Monday Prime C		9-10p	M-----	:30		<del>(\$3,500.00)</del>		0.00	NM		
See MG 16.2 [PE Due HRA]															
2	M	10/08/12-10/14/12		Mon Spcl 2		7-9p	M-----	:30		\$3,500.00		0.00	NM		
Ⓜ MG for 16.1 10/08															
17	M	10/05/12	10/05/12	Friday Prime B What Would You Do?	CM	8-9p	----F--	:30	1	\$1,000.00	4	0.00	NM	0	\$0.00
WHAT WOULD YOU DO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/01/12-10/07/12		Friday Prime B		8-9p	----F--	:30		<del>(\$1,000.00)</del>		0.00	NM		
See MG 29.3,29.4,29.5 [PE At order entry--na at rate]															
18	M	10/02/12	10/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	-TW-F--	:30	3	\$400.00	4	0.00	NM	3	\$1,200.00
5 EW NEWS 630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW-F--					3	\$400.00		0.00			
19	M	10/03/12	10/05/12	M-F 6-630p M-F 6-630p	CM	6-630p	--W-F--	:30	2	\$450.00	4	0.00	NM	2	\$900.00
5 EW NEWS 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$450.00		0.00			
20	M	10/02/12	10/04/12	M-F 5-530p M-F 5-530p	CM	5-530p	-T-T---	:30	2	\$350.00	4	0.00	NM	2	\$700.00
5 EW NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---					2	\$350.00		0.00			
21	M	10/02/12	10/02/12	M-F 430-5p News 430p News	CM	430-5p	-T-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
5 EW NEWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$150.00		0.00			
22	M	10/08/12	10/08/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
5 EW NEWS 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$150.00		0.00			
23	M	10/03/12	10/03/12		CM	4-430p	--W----	:30	1	\$150.00	4	0.00	NM	1	\$150.00



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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
32	M	10/02/12	10/04/12	M-F 3-4p Twin Cities Live	CM	3-4p	-T-T---	:30	2	\$100.00	4	0.00	NM	2	\$200.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---		2			\$100.00			0.00			
33	M	10/08/12	10/08/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----		1			\$150.00			0.00			
34	M	10/03/12	10/03/12	M-F Midday News M-F Midday News	CM	11a-12p	--W----	:30	1	\$100.00	4	0.00	NM	1	\$100.00
5 EW NEWS 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----		1			\$100.00			0.00			
35	M	10/04/12	10/04/12	M-F 5-530a News M-F 5-530a News	CM	5-530a	---T---	:30	1	\$175.00	4	0.00	NM	1	\$175.00
5 EW NEWS 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$175.00			0.00			
36	M	10/03/12	10/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	--W-F--	:30	2	\$300.00	4	0.00	NM	3	\$600.00
5 EW NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--		2			\$300.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	10/01/12-10/07/12		M-F 6-7a News		6-7a	--W-F----	:30		<del>(\$300.00)</del>		0.00	NM		
See MG 36.3,36.4 [PE Due HRA]															
3	M	10/06/12-10/06/12		Sa 1105p-1205a 9/1-12/1		1105p-1205a	-----Sa--	:30		\$150.00		0.00	NM		
Ⓜ MG for 36.2 10/05 out of time specs															
4	M	10/06/12-10/06/12		Sa 1105p-1205a 9/1-12/1		1105p-1205a	-----Sa--	:30		\$150.00		0.00	NM		
Ⓜ MG for 36.2 10/05															
37	M	10/04/12	10/04/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	---T---	:30	1	\$175.00	4	0.00	NM	1	\$175.00
5 EW NEWS 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/01/12-10/07/12		M-F 530-6a News		530-6a	---Th----	:30		<del>(\$175.00)</del>		0.00	NM		
See MG 37.2 [PE Due HRA]															
2	M	10/08/12-10/08/12		M-F 3-4p		3-4p	M-----	:30		\$175.00		0.00	NM		
Ⓜ MG for 37.1 10/04															
38	M	10/03/12	10/05/12	M-F GMA M-F GMA	CM	7-9a	--WTF--	:30	3	\$250.00	4	0.00	NM	0	\$0.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--		3			\$250.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/01/12-10/07/12		M-F GMA		7-9a	--WThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 29.3,29.4,29.5 [PE at order entry--na at rate]															
2	M	10/01/12-10/07/12		M-F GMA		7-9a	--WThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 29.3,29.4,29.5 [PE at order entry--na at rate]															
3	M	10/01/12-10/07/12		M-F GMA		7-9a	--WThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 29.3,29.4,29.5 [PE at order entry--na at rate]															
39	M	10/08/12	10/08/12		CM	7-9a	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00

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KSTP-TV, LLC and KSAX-TV

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M-F GMA															
M-F GMA															
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/08/12-10/14/12		M-F GMA		7-9a	M-----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 39.2 [PE Due HRA]															
2	M	10/08/12-10/08/12		M-F 5-530a News		5-530a	M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 39.1 10/08															
40	M	10/03/12	10/03/12	Wednesday Prime A	CM	7-8p	--W----	:30	1	\$1,275.00	4	0.00	NM	1	\$1,275.00
The Middle/Neighbors															
MIDDLE/SUB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$1,275.00		0.00				
41	M	10/05/12	10/05/12	Friday Prime A	CM	7-8p	----F--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
Shark Tank															
SHARK TANK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$800.00		0.00				
													Totals	55	\$26,665.00